

For immediate release

SUSTAINABLE DEVELOPMENT... EVEN IN OUR WALLS!

Boisbriand, Qc, Canada, March 17th, 2006 - DEMILEC seized the opportunity of its participation to the Montreal National Home Show to launch its Zero Ozone Depletion Substance (ODS) product with its new – ecological - generation of Spray Insulation – **HEATLOK SOYA**. This launch marks the result of four years of efforts and scientific research by the company to attain sustainable development.

HEATLOK SOYA – a Spray Polyurethane Foam Insulation made from renewable vegetable oils and recycled plastics – is of a unique ecological nature in North America. “From now on, DEMILEC recycles your plastic bottles into a Spray Polyurethane Foam Insulation and offers you a performing and durable insulation system which reduces your energy costs and consumption”, said Jacques Larivière, President of DEMILEC.

Moreover, **HEATLOK SOYA** has zero impact on the ozone layer. “We are extremely proud of this innovation, our own *ecological* contribution to the challenges raised by the application of the Montreal Protocol agreement”, added Mr. Larivière while reminding that the insulation industry has an obligation to eliminate all the Ozone Depletion Substances (ZERO ODS) from their products by 2010.

DEMILEC is the first Canadian manufacturer of spray polyurethane to meet the requirements of the Montreal Protocol. On top of having risen to the challenge before the deadline, DEMILEC — while keeping with the high quality and performances of its foam systems – has developed the expertise to embrace the ecological turn (the sustainable development approach) by introducing recycled plastics, renewable natural oils and water.

HEATLOK SOYA meets all the requirements of the National Building Code of Canada (NBC) and exceeds the quality standards for the Standard for Thermal Insulation Spray Applied Rigid Polyurethane Foam, Medium Density, Material specifications. This new ecological spray foam insulation gives in a one step application a high long-term thermal resistance, an air-barrier material exceeding 500 times the NBC requirements as well as an adequate vapour-barrier.

Last fall, DEMILEC supported the Canadian Solar Decathlon Team who was awarded the prestigious award from the *National Association of Home Builders* in the “Energy efficiency” category. During the International competition held in Washington, a Canadian team made of engineering students from Concordia University and architecture students for the Université de Montréal, were among the 18 participating teams. The challenge resided in the creation and construction of a house, solely powered by solar energy. Therefore, DEMILEC participated in the building envelope with **HEATLOK SOYA**, for the walls and the roof. You may now see the house built by the Canadian team on the Concordia University Campus which is the first experimental house powered by solar energy in a Northern climate. This project will optimize the research into the development of Zero Energy houses

About DEMILEC

DEMILEC is a well-known leader in research, development, manufacturing and marketing of high quality spray polyurethane foam insulation. For the last 20 years, DEMILEC has been offering a wide range of innovative products to its customers in the construction, refrigeration and transport industries as well as nautical and various consumer products. Its head office, research center and Canadian production manufacture are situated in Boisbriand in Québec. A second plant dedicated to manufacturing with state of the art equipment can be found in Arlington, Texas. In 2003, DEMILEC was awarded the Performas Award during the 4th forum for the development of the Quebec Chemical Industry. DEMILEC caters to its clientele through a wide distribution network including 20 establishments located throughout North America.

- 30 -

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